

Media Information – Online Advertising with www.libyaherald.com

Advertise with Libya Herald and be seen in Libya and around the world



Why advertise with us?

By advertising with Libya Herald, your organization will be seen in Libya and internationally by decision makers and others who are interested in Libya's current and future development. If you are already contributing to, or aspire to contribute to championing these positive developments then this is your opportunity to be noticed.

About us

- www.libyaherald.com - the 'go-to' source of online daily news on Libya in English
- Publishing news on Libya for over 7 years – launched online in Tripoli, 17 Feb 2012.
- Credible, balanced, independent content
- Original source, balanced content written by Libya Herald journalists & Libya experts, include sector updates, insightful interviews, and business news.
- Valued for its high quality content - it is a reliable, trusted reference on Libya, cited by international authorities and media.
- Read daily by thousands in Libya and overseas.
- Libya Herald is independent and privately owned; funded by advertising and subscriptions.

Advertise online with us

- Advertise online with us to raise your profile with our Libyan and international readership.
- See advert sizes, positions, rates and design specifications on next pages.
- Shared & exclusive advertising spots, dynamic or fixed, with click through to your website.

- Libya Herald Business Eye is an English language business magazine providing news and information on developments and opportunities in Libya.
- 8 issues of the Libya Herald Business Eye published between February 2013 and April/May 2014.
- Next issue (2,000 printed magazines) is planned by 2019/20 Q1 with distribution in Libya and overseas.
- PDF version of magazine will be available online to local and international subscribers.
- Contact Sami Zaptia about advertising in the next issue of Libya Herald Business Eye.

Business
Libya's September oil revenues down by 11 percent on August
By Sami Zaptia, London, 26 October 2019. Libya's state National Oil Corporation (NOC) yesterday reported...
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ATIB bank opens new regional HQ and Benghazi branch
By Sami Zaptia, London, 26 October 2019. Assaraya Trading and...
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By Sami Zaptia, London, 23 October 2019. Libya's Jumhouria bank yesterday launched a new product...
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Airports Authority discusses Benina airport development
By Sami Zaptia, London, 23 October 2019. Libya's Airports Authority discussed the development plans for...
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Libyan eastern government to build 300k bpd Tobruk refinery with foreign investors on BOT basis
By Sami Zaptia, London, 23 October 2019. Libya's eastern-based interim government is to build...
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Libya
Tripoli Ministry of Health condemns continued targeting of medical facilities and staff
By Sami Zaptia, London, 26 October 2019. Libya's Tripoli Ministry of Health strongly condemned on Thursday the continued targeting, attributed to Khalifa Haftar forces, of field hospitals, medical...
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Tripoli Ministry of Transport holds meeting with British embassy officials on airports, flight ban and training visas
By Sami Zaptia, London, 24 October 2019. Tripoli's Ministry of Transport reported today that it held a meeting at its headquarters, today, with British embassy officials. The meeting...
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Faragh oilfield development trails progressing: NOC
By Sami Zaptia, London, 24 October 2019. Libya's state National Oil Corporation (NOC) reported today that pilot development trails for the second phase of the al-Faragh field were...
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Google Statistics

Libya Herald Page Views

- 39.56 million since 2012
- 1.25 million (12 months to 1 September 2019)

Visitor Profile (12 months to 1 Sept 19)

- Europe 46%; Africa 23%; Americas 17%; Asia; 13%;
- Top 19: Libya 17%; USA 13%; UK 11%; Italy 6%;
- Norway 4%; Malta 4%; Germany 3%; France 3%; Canada 3%; Tunisia 3%; India, Spain, UAE, Turkey, Netherlands, Egypt, Swiss, Australia, Philippines.

Plan ahead for best rates advertise online with [www.Libya Herald.com](http://www.LibyaHerald.com) and in print with Libya Herald Business Eye:



Start advertising today with www.Libyaherald.com

Contact Editor Sami Zaptia for more information and to reserve your advertising space
s_zaptia@hotmail.com Message via LinkedIn, Facebook & Twitter Mob: +44 7518 906455 plus Viber & Whatsapp
Libya Herald Advertising : yolandazaptia@knowlibya.net

Libya Herald – www.libyaherald.com - Online advertising: Positions, sizes and prices per month

Banner A Banner Ad space (Shared)
W:728 x H:60 US\$600/€550/£475 month*

Header C Exclusive

Banner B Banner Ad space (shared)
W:468 x H:60
\$450/€400/£350 per month*

Primary Right D, E

Header C: Exclusive:
W: 240 X H: 60
\$1,000/€900/£775 per month*

Primary Right Skyscraper
Size D:
W: 120 x H:300
\$600 / €550/£475

Size E:
W: 120 x H:200
\$400 / €360/£300

Advertising Positions	Location	Website Pages	Size	Rate US \$	Rate Euro	Rate UK £
Banner A (Shared)*	Top of page	All pages	W: 728 X H: 60	600	550	475
Banner B (Shared)*	Top Right	All pages	W: 468 X H: 60	450	400	350

Note: Banners A & B *Adverts will share rotating banner advertising space. Your advert will be displayed, and then next advert will display. With a maximum of 3 other adverts sharing a 1 minute rotation.

Advert design should be [single static image](#), with click though link to your website if required.

Advertising positions for static or dynamic ads (up to 3 image loops), & link to your website. Rates for 1 month

Header C	Top Page Right	All pages	W:240 x H: 60	\$1,000	€900	£775
Primary Right D	Right Upper page	All pages	W: 120 X H:300	600	550	475
Primary Right E	Right Upper Page	All pages	W: 120 X H: 200	400	360	300

Advertising discounts: 2 months = 10%; 3 months = 12%; 6 months = 25%

NOTE: Prices plus 20% VAT for EU/UK based companies

Specifications for online adverts.

Specification:	Standard Creative	All text limit:	255 characters
File weight (Maximum):	25 K	Number of loops:	3 (for Exclusive Ad positions)
Formats allowed:	GIF-JPEG-HTML-JavaScript	Animation length:	10 seconds
Click through URL	Max. 1024 characters	Sound / music files.	No
<ul style="list-style-type: none"> • Artwork must feature a 1 Pixel border • Frame rate should not exceed 18fps • Artwork to be received 5 days in advance • Online adverts to be confirmed by Libya Herald 	<ul style="list-style-type: none"> • Upon submission a 15K back up GIF is required as well as the source file (FLA) and all fonts used in the flash banner. • Banner placement will vary. 		

Contact Editor Sami Zaptia for more information and to reserve your advertising space
s_zaptia@hotmail.com Message via LinkedIn, Facebook & Twitter Mob: +44 7518 906455 plus Viber & Whatsapp
 Libya Herald Advertising : yolandazaptia@knowlibya.net