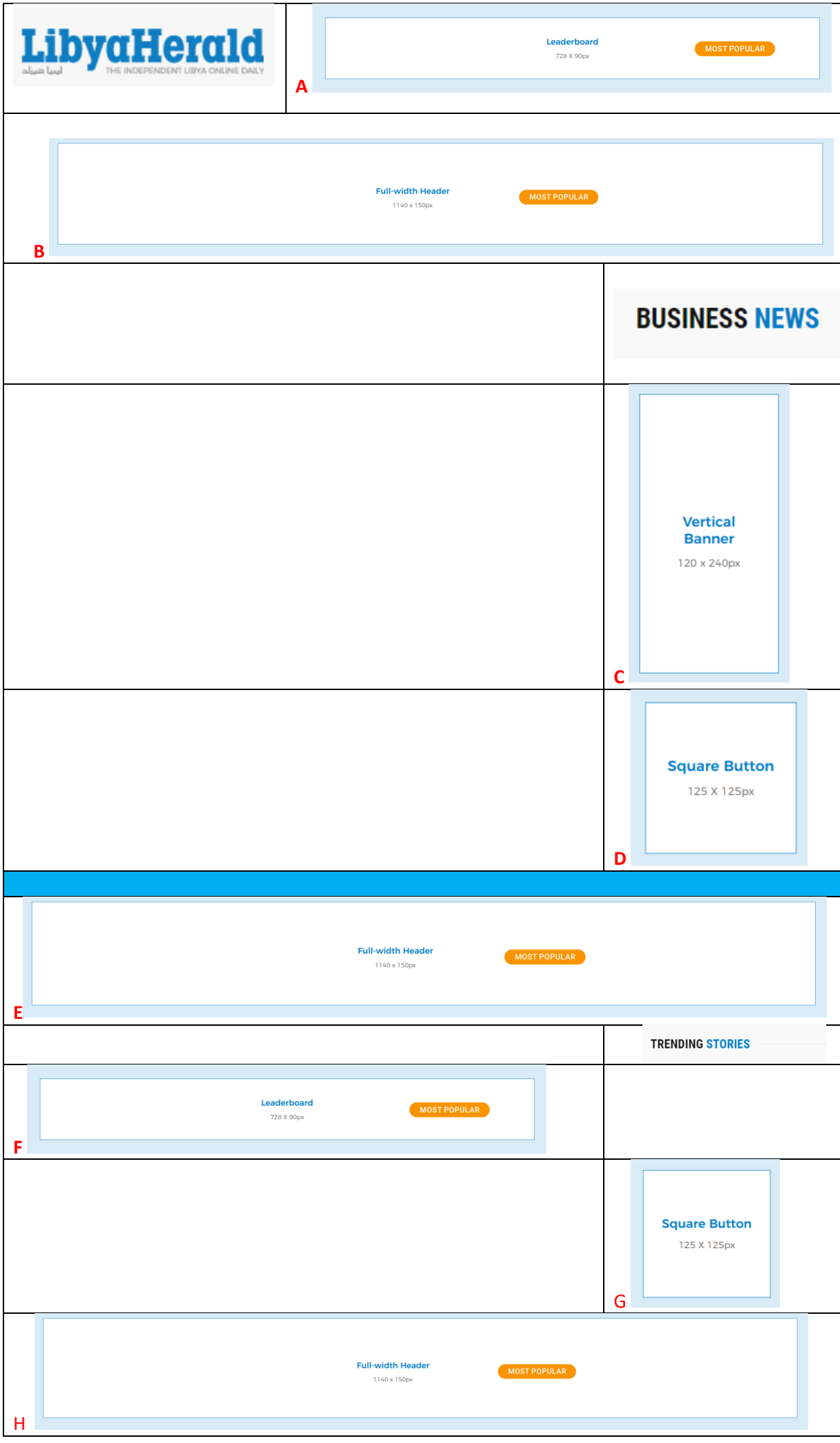
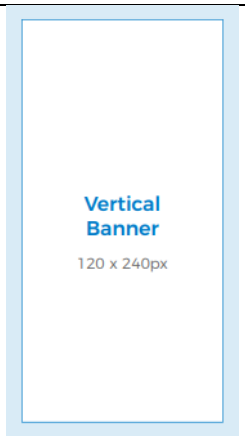
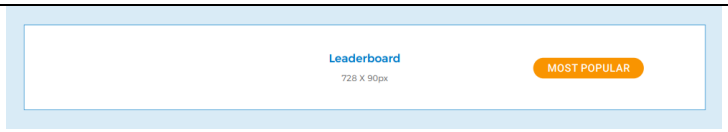
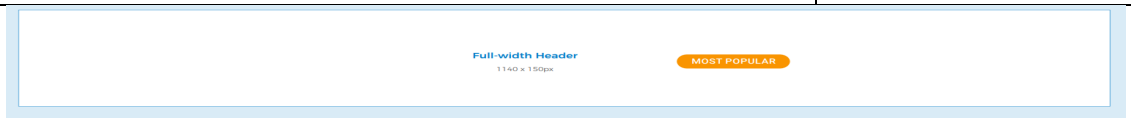
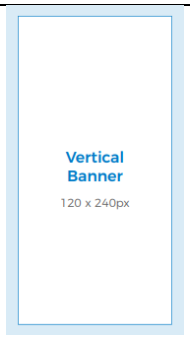
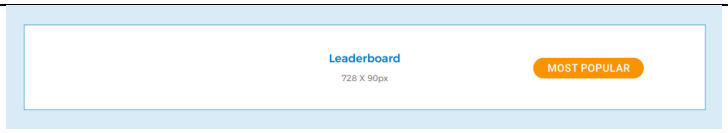
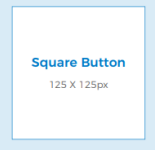
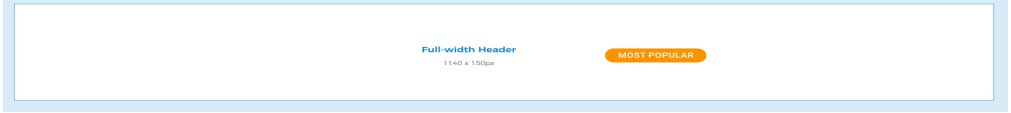
# Libya Herald advertising – Website Home Page: position, size and prices: 2022



## Libya Herald Website: News Category (Libya or Business) advertising position, size and prices

| Libya Or Business | |
|---|---|
| | |
| |  K |
| | |
|  L | |
| | TOP STORIES |
| | |
|  M | |

## Libya Herald Website: News Article (Libya or Business) advertising position, size and prices

| News Article page | |
|---|---|
| |  O |
| | |
|  P | |
| | TOP STORIES |
| |  Q |
| | |
|  R | |

**www.libyaherald.com**

**Advertising information specifications and prices: 2022**

- *Prices below are for advertising only – and do not include ad design.*
- *Prices below are for adverts delivered as a single static image and can include a click through link to your website if you provide the website address.*
- *If your advert is designed as an Animated GIF (maximum 3 image loops) – the price will be as shown below plus 10%.*
- *See advert design specifications below.*
- *Contact Sami Zaptia s_zaptia@hotmail.com with your advertising enquiry, identifying your preferred Home Page position, or Libyan or Business News Category or Article page.*

| **Position: Home Page** | **Size** | US$ / month | Euro / month | GBP / month | LYD / month |
|---|---|---|---|---|---|
| **A** – Leader board (Top) | 728 x 90 px | 1,300 | 1,100 | 1,000 | 6,000 |
| **B** – Full width header (Header) | 1140 x 150 px | 1,500 | 1,325 | 1,100 | 7,000 |
| **C** – Vertical banner (Right side) | 120 x 240 px | 1,000 | 900 | 750 | 4,500 |
| **D** - Square button (Right middle) | 125 x 125 px | 400 | 350 | 300 | 1,800 |
| **E** - Full width header (Middle) | 1140 x 150 px | 1,100 | 1,000 | 800 | 5,500 |
| **F** – Leader board (Lower) | 728 x 90 px | 1,000 | 900 | 750 | 4,500 |
| **G** – Square button (Right lower) | 125 x 125 px | 400 | 350 | 300 | 1,800 |
| **H** - Full width header (Footer) | 1140 x 150 px | 1,000 | 900 | 750 | 4,500 |
| **Position: Libya LY) or Business (BZ) News Category Page** | Size | US$ / month | Euro / month | | LYD / month |
| **K**– Vertical banner (Top right) | 120 x 240 px | 900 | 800 | 700 | 4,000 |
| **L** – Leader board (Middle) | 728 x 90 px | 800 | 700 | 600 | 3,500 |
| **M** - Full width header (Footer) | 1140 x 150 px | 900 | 800 | 700 | 4,000 |
| **Position: Libya (LY) News or Business (BZ) News Article Page** | Size | US$ / month | Euro / month | | LYD / month |
| **O** – Vertical banner (Right) | 120 x 240 px | 900 | 800 | 700 | 4,000 |
| **P** – Leader board (Middle) | 728 x 90 px | 1,000 | 900 | 750 | 4,500 |
| **Q** - Square button (Right – lower) | 125 x 125 px | 300 | 265 | 225 | 1,400 |
| **R** - Full width header (Footer) | 1140 x 150 px | 900 | 800 | 700 | 4,000 |

## Design Specifications for online adverts:

**Specification:** Standard Creative
**File weight** (Maximum) 200 K
**Formats allowed**: JPG, PNG, GIF – JPEG-HTML-JavaScript
**Click through url**: Max 1024 characters
**Plus**:

- Artwork must feature a 1 Pixel border
- Frame rate should not exceed 18 fps
- Artwork to be received 5 days in advance
- Online adverts to be confirmed by Libya Herald before being displayed.

**All text limit**: 255 characters
**Number of loops**: 3
**Animation length**: 10 seconds
**Sound / music files**: No

- Banner placement will vary.